



Dear Community Partner,

The 2019 Annual Great River Theater Festival is being held in Saxtons River, Vermont on July 5-14, 2019. The festival is a collaboration of 5 regional community and national professional theater companies that are working together to present 22 performances in two venues. Area businesses, like yours, play an important part in the creation of this festival. We anticipate well over 1,500 people attending this year and we want them to learn about and support local businesses.

This year's programs include:

### **Main Street Arts Productions**

Our own company offers performances of *Hedwig and the Angry Inch* and Gilbert and Sullivan's *HMS Pinafore*

—*Hedwig* is viciously funny, wildly innovative, and occasionally heartbreaking. The landmark musical by John Cameron Mitchell and Stephen Trask was called “groundbreaking and undoubtedly ahead of its time” (*Entertainment Weekly*)

—*Pinafore* is a perennial crowd pleaser packed with playful passion on the seas. This satirical send up helped Gilbert and Sullivan set a new course for modern musical theatre.

### **Happenstance Theater**

with the simplest means—movement, silence, theatrical clowning, music, text, physical comedy and beauty—seeks to elevate the moment when the performers and audience meet lifting the encounter beyond the daily and pedestrian into the realms of dreams, poetry, and art.

—The group will present a performance of *Brouhaha*.

### **Loom Ensemble**

An interdisciplinary performance collective from NYC, Loom recently resettled in Springfield, Vermont. Loom has been weaving together equal parts dance, music and theater, collaboratively creating vibrant ensemble performances since 2011.

—The group will present two shows: *What the Jellyfish Knows* and *PRIME*.

### **Vermont Suitcase Company**

A touring theater troupe comprised entirely of Vermont-raised theater professionals. The company is made up of actors and theater artists from across the country who grew up training in the youth theaters of Vermont. You may recall last summer's production of a *Midsummer's Night Dream*.

—The group will present performances of *The Doctor and the Dowry*.

**The Great Event Tent** will hold a collection of performers, musicians and storytellers, including **Sandglass Theater**, an internationally known company specializing in combining puppets with music, actors and visual imagery. Sandglass will offer their popular “Rod Puppet Workshop”

Please consider supporting the festival by being a sponsor or advertiser. We have outlined several sponsorship levels to match your marketing goals. For more information about sponsorship opportunities contact our office at 802-869-2960 or [info@mainstreetarts.org](mailto:info@mainstreetarts.org).

*Thank you for supporting our community arts organization!*

Main Street Arts  
P.O. Box 100, 35 Main Street, Saxtons River, VT 05154 | 802-869-2960  
[info@mainstreetarts.org](mailto:info@mainstreetarts.org)



## Advertising for Individual Productions

### Star - \$500

- ☆ Full-page B&W ad in the program
- ☆ Two complimentary tickets to each sponsored performance
- ☆ Your company logo on the sponsor board displayed in the lobby during each performance
- ☆ Your logo displayed on print and internet marketing materials

### Lead - \$200

- ☆ Full-page B&W ad in the program
- ☆ Your company listed on the sponsor board displayed in the lobby during each performance

### Cast - \$100

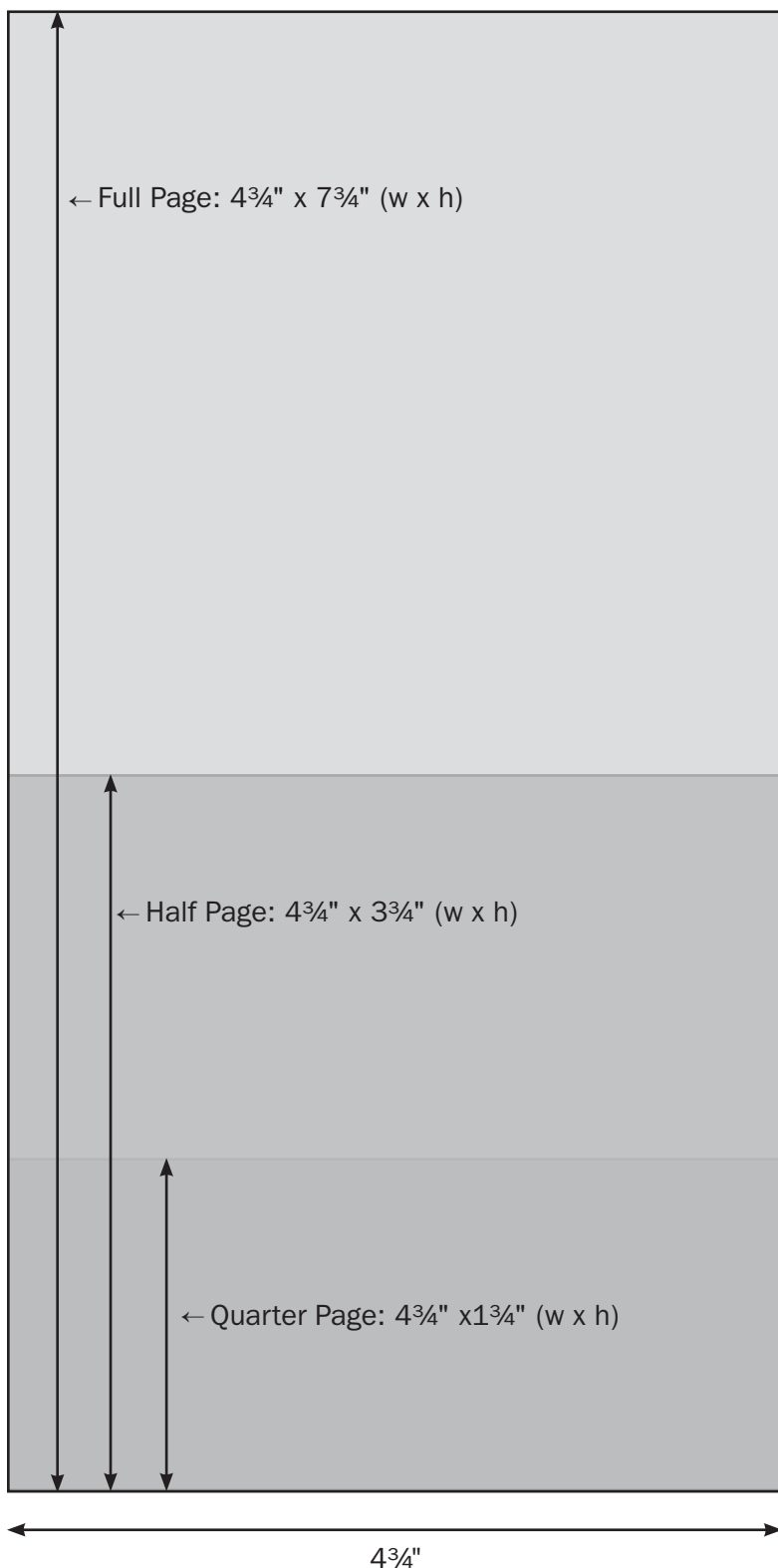
- ☆ Half-page B&W ad in the program
- ☆ Your company listed on the sponsor board displayed in the lobby during each performance

### Spotlight - \$50

- ☆ Quarter-page B&W ad in the program
- ☆ Your company listed on the sponsor board displayed in the lobby during each performance



## Program Book Advertising Specification



### Ad Deadlines

All materials need to be at

Main Street Arts by:

JUNE 5, 2020 Great River Theater Festival

### Advertising Specifications\*

NOTE: All interior ads are printed in black and white, no bleed

### Ad Sizes (w x h)

Full Page: 4<sup>3</sup>/<sub>4</sub>" x 7<sup>3</sup>/<sub>4</sub>"

Half Page: 4<sup>3</sup>/<sub>4</sub>" x 3<sup>3</sup>/<sub>4</sub>"

Quarter Page: 4<sup>3</sup>/<sub>4</sub>" x 1<sup>3</sup>/<sub>4</sub>"

### Ad Submission

**Format:** High resolution JPEGs (300 ppi) or PDFs

Email ads to [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org)

Or mail to: Susan Lampe-Wilson

Main Street Arts, P. O. Box 100,

Saxtons River, Vermont 05154

### Ad Assistance

We have a limited ability to help advertisers create their ads. Contact us and then provide text and high-resolution logo and image files if you would like us to help you build your ad.

### STAR level

Please include a high resolution logo with your materials for print and web promotional purposes.

*\*Improperly prepared ads received will be adjusted to fit our format.*

Send ad materials and logos (if applicable) to [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org)

For more information, contact Susan Lampe-Wilson | 802-869-2960 | [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org)



## Advertiser Agreement

Please return this form with your ad information to:  
Susan Lampe-Wilson at [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org) OR  
Main Street Arts P.O. Box 100, Saxtons River, VT 05154

### Contact Information

Contact Person/Title: \_\_\_\_\_

Business name: \_\_\_\_\_

Street/P.O. Box: \_\_\_\_\_

Town, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level

Choose to advertise in ALL season show programs (3) (see page 2, Sponsorship Level information)

Executive Producer       Producer       Director

Please forward your company's logo as a high resolution JPEG or EPS format to [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org), or mail a 3" or larger sharp scan-able image to Susan Lampe-Wilson, MSA, P.O. Box 100, Saxtons River, VT 05154.  
(For print and web promotional use)

### Advertising for Individual Shows

Choose to advertise in one to three shows at each level. Feel free to mix and/or match your choices across categories.

#### Level (price and ad size):

**Star:** \$500; Full page+add'l benefits  
(see page 2, Star Level information)

**Lead:** \$200; Full page

**Cast:** \$100; ½ page

**Spotlight:** \$50; ¼ page

#### Choose your ad size

"Great River Theater Festival"      Ad deadline: June 5, 2020

Level:       Star       Lead       Cast       Spotlight

### Ad Information (see page 4 for ad specifications)

Please use the ad you have on file

I will send an ad electronically to [suelamwil@mainstreetarts.org](mailto:suelamwil@mainstreetarts.org) in a PDF or JPEG format

Please design an ad based on the enclosed instructions/draft copy

### Payment Options

Total amount due: \_\_\_\_\_

Check enclosed, payable to Main Street Arts (Mail to P.O. Box 100, Saxtons River, VT 05154)

Please send me an invoice to the address above.

Please charge my credit card

# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_